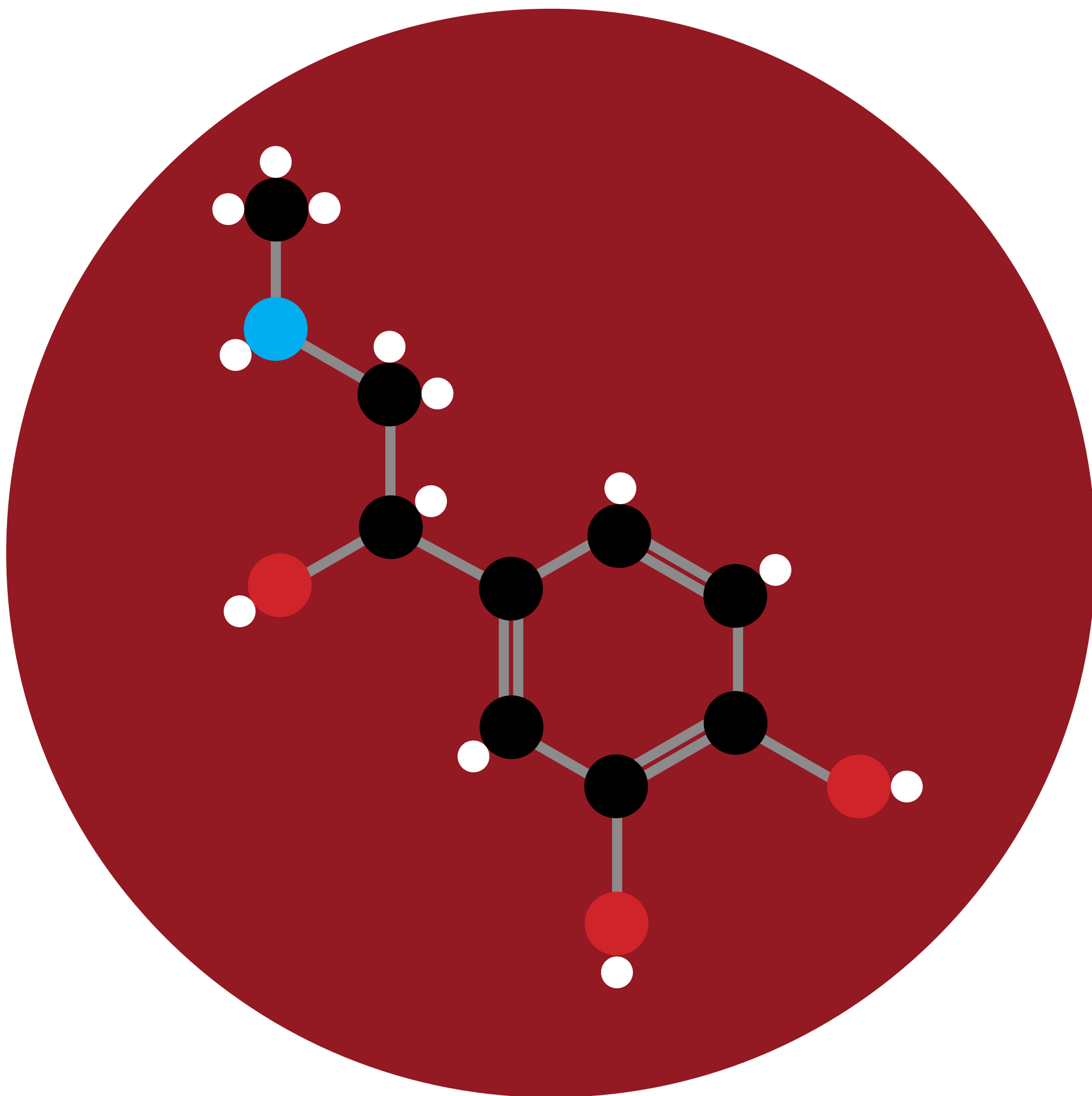


ADRENALINE

THE 'FIGHT OR FLIGHT' NEUROTRANSMITTER



Adrenaline, also known as epinephrine, is a hormone produced in high stress or exciting situations. It stimulates increased heart rate, contracts blood vessels, and dilates airways, to increase blood flow to the muscles & oxygen to the lungs. This leads to a physical boost, and heightened awareness. EpiPens, which are used to treat allergic reactions, work by injecting adrenaline.